

ACADEMIC ROADMAP

M.S. in Public Relations

Effective Fall 2024

Here is a recommended semester-by-semester schedule for students. Students should take two courses each fall, two courses each spring, and one or two courses in the summer. Students should meet with their academic advisers to determine how best to satisfy degree requirements. By following this schedule, students who begin as M.S. in Public Relations students can expect to graduate in two to two-and-a-half years.

FIRST SEMESTER (FALL)		
Course Title	Catalog Number	Prerequisite(s)
PR Principles and Practices	COM 610	Graduate student status
Theories of Public Relations	COM 621	Graduate student status

SECOND SEMESTER (SPRING)		
Course Title	Catalog Number	Prerequisite(s)
Advanced Public Relations Writing	COM 631	COM 610 and COM 621
Research Methods in Public Relations	COM 641	COM 610 and COM 621

THIRD SEMESTER (SUMMER)		
Course Title	Catalog Number	Prerequisite(s)
Internship in Public Relations	COM 635	COM 610 and COM 621
Communication elective #1		Graduate student status

FOURTH SEMESTER (FALL)		
Course Title	Catalog Number	Prerequisite(s)
Public Relations Management	COM 650	COM 631 and COM 641
Elective #1 from another department		Graduate student status

FIFTH SEMESTER (SPRING)		
Course Title	Catalog Number	Prerequisite(s)
Master's Project	COM 690	COM 650
Elective #2 from another department		Graduate student status

SIXTH SEMESTER (SUMMER)		
Course Title	Catalog Number	Prerequisite(s)
Communication elective #2		Graduate student status