



COMMUNICATION DEPARTMENT

BUFFALO STATE • The State University of New York

Fall Research and Creativity Forum

December 1, 2023

***Welcome to the Sixth Annual Communication Department
Fall Research and Creativity Forum***

Today is the day to celebrate your scholarly, creative and professional accomplishments. You have worked hard with your faculty mentor to bring together your research and ideas to this forum, and we are delighted for the opportunity to have you here. Today is also the day that we, as a department, come together to discuss relevant topics and issues in the field of communication, across our four majors. Communication as a discipline is ever changing, and you are at the forefront of all these changes by engaging in research, creative, and professional activities to not only showcase what you have learned in your class or club but also bring to light how communication is evolving in our society. Your participation in today's forum demonstrates your dedication to the field, your inspiration to new knowledge, and your commitment to learning. We congratulate you and your faculty mentor. Enjoy the forum!

Communication Department
Buffalo State University

BUCKHAM B141

2:00 p.m. – 2:15 p.m.

Abbigail Lewis

Public Relations & Advertising

Faculty mentor: Ann Liao

Title: Imaginary Friends for the Digital Age: Examining Gen Z and Parasocial Relationships

2:15 p.m. – 2:30 p.m.

Deanna Souchet-Soto

Public Relations & Advertising

Faculty mentor: Tammy McGovern

Title: When Worlds Collide

2:30 p.m. – 2:45 p.m.

Brandon Barry

Communication Studies

Faculty mentor: Annemarie Franczyk and Steve Monaco

Title: Jim Trotter vs. the NFL

2:45 p.m. – 3:00 p.m.

John DeStefano

Communication Studies

Faculty mentor: Meg Knowles

Title: How Documentaries Highlight Celebrities' Pros and Cons

3:00 p.m. – 3:15 p.m.

Jodie Chandler

Communication Studies

Faculty mentor: Meg Knowles

Title: A Tale of Two Worlds: Analyzing the Dichotomy of Our Fashion Industry

3:15 p.m. – 3:30 p.m.

Morgan Koziel

Media Production

Faculty mentor: Meg Knowles

Title: Can't Keep Comics Queerless

3:30 p.m. – 3:45 p.m.

John DeStefano

Communication Studies

Faculty mentor: Ann Liao

Title: Are More Movies Today Highlighting Mental Health Issues?

3:45 p.m. – 4:00 p.m.

Tanya Gamble

Communication Studies

Faculty mentor: Ann Liao

Title: Social Media Marketing

4:00 p.m. to 4:15 p.m.

Kaelie Pabon

Media Production

Faculty mentor: Ann Liao

Title: Orientalism in Media

BUCKHAM B142

2:00 p.m. – 2:15 p.m.

James Waters

Communication Studies

Faculty mentor: Ann Liao

Title: Greek Life Community Participation and Eudaimonic Well-Being

2:15 p.m. – 2:30 p.m.

Michael Mueller

Journalism

Faculty mentor: Ann Liao

Title: Great American Speeches and the Effects of Framing, Priming, and Agenda Setting

2:30 p.m. – 2:45 p.m.

Angel Hoy

Communication Studies

Faculty mentor: Meg Knowles

Title: Fiction in Documentaries

2:45 p.m. – 3:00 p.m.

Nastassya Palkhouskaya

Media Production

Faculty mentor: Meg Knowles

Title: Food Inc & King Corn: From Farms to Factories

3:00 p.m. – 3:15 p.m.

Christina Shinnars

Public Relations & Advertising

Faculty mentor: Ann Liao

Title: Influencers: Their Impact on Their Audience

3:15 p.m. – 3:30 p.m.

Angel Hoy

Communication Studies

Faculty mentor: Ann Liao

Title: The Belle Center

3:30 p.m. – 3:45 p.m.

Michael Masters-Holler

Media Production

Faculty mentor: Meg Knowles

Title: Fighting in Hockey: Too Big to Stop

3:45 p.m. – 4:00 p.m.

Exzavion Willingham

Communication Studies

Faculty mentor: Ann Liao

Title: The Representation of Single Fathers: How Single Fathers are Portrayed in Film