COM 340 Photojournalism

Credit Hours: 3  
In Class Instructional Hours: 2  Labs: 2  Field Work: 0

Catalog Description:
Prerequisite: COM 215
Principles and theories of photojournalism, with hands-on experience in news-oriented photography using digital camera and printing equipment.

Reasons for Addition or Revision:
(Fall 2006). This is a new course filling the need for both media production and journalism students to gain insight and expertise into the use of digital technology for photojournalism. This proposal is part of a general program review, through which Communication seeks to update its courses in light of departmental experience with the previous program version, evolving departmental needs, and expanding scholarship and professional practice. Additionally, the department is undertaking this revision to position itself for accreditation by the Accrediting Council for Education in Journalism and Mass Communication.

<table>
<thead>
<tr>
<th>Student Learning Outcomes:</th>
<th>Course Content References:</th>
<th>Assessment:</th>
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<tbody>
<tr>
<td>At the completion of this course, students will be able to:</td>
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<td>1. Exams, quizzes, in-class and out-of-class assignments, projects</td>
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<tr>
<td>1. Recognize and identify the main categories involved in photojournalism</td>
<td>I, II, III</td>
<td>2. Exams, quizzes, in-class and out-of-class assignments, projects</td>
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<td>2. Produce professional images that relate to the photojournalism categories</td>
<td>III, IV, V, VI</td>
<td>3. Exams, quizzes, in-class and out-of-class assignments, projects</td>
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<td>3. Understand and demonstrate the digital processes of electronic transfers and editing</td>
<td>III, IV, V, VI</td>
<td>4. Exams, quizzes, in-class and out-of-class assignments, projects</td>
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<td>4. Demonstrate the process of selection in the final photojournalistic image</td>
<td>IV, V</td>
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<td>5. Discuss the ethical issues of acquiring and editing digital images for photojournalism uses</td>
<td>VI</td>
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Course Content:

I. Background of Photojournalism
   A. History
   B. Technological developments
II. Categories of Photojournalism
   A. Spot news
   B. General news
   C. Features
   D. Sports
   E. Portraits
   F. Photo illustrations
III. Applications of Photojournalism
   A. Story illustration
   B. Photo story
   C. Photography
IV. Image Acquisition
   A. Equipment
      1. Cameras
      2. Lenses
      3. Lighting
   B. Techniques
      1. Shooting
      2. Framing
      3. Follow action
V. Photo Editing
   A. Techniques
   B. Publishing procedures
VI. Contemporary Issues
   A. Law
   B. Ethics
   C. Professionalism

Resources:

Current Scholarship in the Field.


**Periodicals:**
- Broadcasting and Cable magazine
- Broadcast Engineering
- Digital Television
- Journal of Broadcasting and Electronic media

**Electronic and/or Audiovisual Resources.**
- Broadcastingcable.com
- Broadcastengineering.com
- Digitaltelevision.com
- Emonline.com
- Nab.org
- Videosystems.com