COM 319 Print News II: Editing

Credit Hours: 3
In-Class Instructional Hours: 2   Labs: 2   Field Work: 0

Catalog Description:
Prerequisite. SPC 205, COM 210, COM 215

Theory and practice in copy editing, headline writing, and preparation of news for publication and online presentation; analysis and evaluation of news content; practice in working under time pressure.

Reasons for Revision:
(2007) This course was last revised in 1989. This revision is part of a general program review, through which Communication seeks to update its courses in light of departmental experience with the previous program version, evolving departmental needs, and expanding scholarship in the field. Additionally, the department is undertaking this revision to position itself for accreditation by the Accrediting Council for Education in Journalism and Mass Communication.

<table>
<thead>
<tr>
<th>Student Learning Outcomes: On completion of this course, students will be able to:</th>
<th>Course Content References:</th>
<th>Assessment:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Critically analyze and evaluate the content of stories for newsworthiness</td>
<td>II, VI</td>
<td>1. Exams, papers, applied projects, presentations</td>
</tr>
<tr>
<td>2. Demonstrate competence in editing stories for accuracy, clarity, spelling, punctuation and style</td>
<td>I, II</td>
<td>2. Exams, papers, applied projects, presentations</td>
</tr>
<tr>
<td>3. Apply guidelines of the Associated Press stylebook in editing news copy</td>
<td>II</td>
<td>3. Exams, papers, applied projects, presentations</td>
</tr>
<tr>
<td>4. Demonstrate competence in preparing various types and genres of stories for publication</td>
<td>II, III, IV, V</td>
<td>4. Exams, papers, applied projects, presentations</td>
</tr>
<tr>
<td>5. Demonstrate competence in preparing various types and genres of stories for online presentation</td>
<td>II, III, IV, V, VIII</td>
<td>5. Exams, papers, applied projects, presentations</td>
</tr>
<tr>
<td>6. Apply editing principles to preparing photos and graphics for publications and presentation</td>
<td>VII</td>
<td>6. Exams, papers, applied projects, presentations</td>
</tr>
</tbody>
</table>
Course Content:

I. Journalistic Roles
   A. Editor
   B. Reporter
   C. Copy editor
   D. Photographer

II. Principles of News Editing
   A. Stylebook
   B. Editing symbols
   C. Standard language
   D. Grammar
   E. Punctuation

III. Applications in Editing
   A. Criteria for newsworthiness
   B. Headlines
   C. Leads
   D. Attribution
   E. Use of statistics

IV. Language Usage
   A. Editing for clarity
   B. Editing for brevity
   C. Editing for inclusiveness of language
   D. Editing for diversity of race, culture, religion, ethnicity, gender and lifestyle
   E. Editing for readability

V. News Rewriting
   A. Wire services
   B. Public relations copy
   C. Blogs
   D. Reader-generated information

VI. Legal Principles
   A. Defamation
   B. Privacy
   C. Copyright
   D. Trademark

VII. News Photos and Graphics
   A. Criteria of newsworthiness
   B. Cropping and sizing
   C. Legal issues
   D. Ethical issues

VIII. Electronic Newsroom
   A. Computer hardware
   B. News writing software
   C. Information-gathering software
   D. Digital photojournalism
Resources:

Classic Scholarship in the Field.

Current Scholarship in the Field.

Periodicals:
Columbia Journalism Review
Editor & Publisher
Journalism Quarterly
Washington Journalism Review