

COM 432 Advanced Post-Production

Credit Hours: 3

In Class Instructional Hours: 2

Labs: 2

Field Work: 0

Catalog Description:

Prerequisite: COM 312

Capstone experience in video post-production; emphasis on post-production editing and editor's role in visual storytelling; hands-on approach to developing both artistic insight and practical skills in editing.

Reasons for Revision:

(Fall 2008) This course, formerly called Nonlinear Video Editing, was last revised in 2001 as part of a departmental program restructuring. This proposal is part of a general program review, through which Communication seeks to update its courses in light of departmental experience with the previous program version, evolving departmental needs, and expanding scholarship in the field. This revision keeps the course in compliance with requirements of the Accrediting Council for Education in Journalism and Mass Communication, specifically addressing ACEJMC standards focused on technology, law, ethics, visual communication and critical thinking.

Student Learning Outcomes: At the completion of this course, students will be able to:	Course Content References:	Assessment:
1. Understand and explain concepts of video editing and editing theory	I, II, III, VII	1. Exams, papers, written assignments, presentations, class participation
2. Edit television and digital video productions with an advanced level of proficiency	II, III, IV	2. Applied projects, in-class and assigned exercises
3. Understand and discuss the role of video editing and other post-production methods in relationship to the wider storytelling process	I, VI	3. Exams, papers, presentations
4. Demonstrate various applications of editing and other aspects of post-production for news, documentary, narrative and entertainment television productions	III, IV, V	4. In-class and assigned exercises, applied projects, presentations
5. Develop and execute plans to address ethical and legal issues surrounding post-production	VI	5. Exams, papers, applied projects, presentations

6. Integrate learning about program content and production technique to plan for and solve problems associated with video editing	VI, VII, VIII	6. Applied projects, presentations, assigned exercises
7. Analyze and evaluate examples of video editing at an advanced level	VI, VII, VIII	7. Exams, papers, in-class critiques, presentations

Course Content:

- I. Visual storytelling
 - A. Research and planning
 - B. Scripting
 - C. Production
 - D. Post-production
- II. Post-production process
 - A. Sound
 - B. Editing logs
- III. Digital editing
 - A. Video sources
 - B. Audio sources
 - C. Digitizing non-digital sources
 - D. Computer-generated sources
 - E. Other graphic sources
- IV. Editing process
 - A. Editing decision list (EDL)
 - B. In-sequence editing
 - C. Out-of-sequence editing
- V. Editing techniques related to production type
 - A. Single-camera editing
 - B. Multiple-camera editing
- VI. Contemporary problems in editing
 - A. Ethical issues
 - B. Legal issues
 - C. Technological issues
- VII. Editing Theory
 - A. History of Editing
 - B. Approaches to Editing

- C. Continuity Editing
- D. Poetic Editing
- E. Applying Editing Theory

VIII. Evaluation and standards

- A. Analytical skills
- B. Norms for critique and evaluation
- C. Critique of planned editing projects
- D. Analysis of completed editing projects

RESOURCES:

Scholarship:

Aaronson, Ian. *DV Filmmaking from Start to Finish*. Sebastopol, CA: O'Reilly Media Inc., 2006.

Arijon, Daniel. *Grammar of the Film Language*. New York: Hastings House, 1976.

Arnheim, Rudolf. *Film as Art*. Los Angeles: University of California Press, 1957.

Bazin, Andre. *What is Cinema: Vol. I*. Los Angeles: University of California Press, 1967.

Bazin, Andre. *What is Cinema: Vol. II*. Los Angeles: University of California Press, 1972.

Benedetti, Rober, Michael Brown, Bernie Laramie and Patrick Williams. *Creative Post-Production: Editing Sound, Visual Effects and Music for Film and Video*. Boston: Allyn & Bacon, 2003.

Chandler, Gael. *Cut by Cut: Editing Your Film or Video*. Studio City, CA: Michael Wise Productions, 2006.

Dancyger, Ken. *The Technique of Film and Video Editing: History, Theory and Practice*. New York: Focal Press, 2006.

Dmytryk, Edward. *On Film Editing*. Boston: Focal Press, 1984.

Goodman, Robert M. and Patrick McGrath. *Editing Digital Video: The Complete Creative and Technical Guide*. New York: McGraw-Hill, 2002.

Katz, Steven. *Film Directing: Shot by Shot: Visualizing from Concept to Screen*. Studio City, CA: Michael Wiese Productions, 1991.

Lipton, Lenny. *Independent Film Making*. San Francisco: Random House, 1972.

Murch, Walter. *In the Blink of An Eye: A Perspective on Film Editing*. 2nd edition. Los Angeles: Silman-James Press, 2001.

- Nichols, Bill. *Movies and Methods*. Los Angeles: University of California Press, 1976.
- Nizny, Vladimir. Ivor Montague and Jay Leyda, Translators and Editors. *Lessons With Eisenstein*. New York: Da Capo Press, Inc., 1979.
- Oldman, Gabriella. *First Cut: Conversations with Film Editors*. Los Angeles: University of California Press, 1995.
- Ondaatje, Michael. *The Conversations: Walter Murch and the Art of Editing Film*. London, UK: Bloomsbury Publishing PLC, 2003.
- Pepperman, Richard. *The Eye is Quicker: Making a Good Film Better*. Studio City, CA: Michael Wiese Productions, 2004.
- Reisz, Karl and Gavin Millar. *The Technique of Film Editing*, 2nd edition. New York: Focal Press, 1989.
- Rose, Jay. *Producing Great Sound for Digital Video*. San Francisco: CMP, 2002.
- Rosenblum, Ralph, and Karen, Robert. *When The Shooting Stops*. New York: Viking, 1979.
- Thompson, Roy. *Grammar of the Edit*. New York: Focal Press, 1993.
- Van Sijill, Jennifer. *Cinematic Storytelling: The 100 Most Powerful Film Conventions Every Filmmaker Must Know*. Studio City, CA: Michael Wiese Productions: 2005.

Periodicals:

AfterImage. Visual Studies Workshop: Rochester, New York.

Broadcasting and Cable magazine

Digital Television

DV: Digital Video

The Independent Journal of Film and Video. AIVF

Journal of Broadcasting and Electronic Media

Movie Editor Magazine

MovieMaker Magazine

VideoMaker Magazine

Electronic and/or Audiovisual Resources:

National Association of Broadcasters

www.NAB.org

Digital Television

www.Digitaltelevision.com

Association of Independent Video and Film

www.AIVF.org

DV: Digital Video Magazine

www.DV.com

The Open Video Project: A Shared Digital Video Collection

www.open-video.org

Prelinger Archives

<http://www.archive.org/details/prelinger>

Video Editing Resource Center

<http://videoediting.digitalmedianet.com/>

VideoMaker: Your Guide to Making and Publishing Great Video

www.videomaker.com