

## COM 340 Photojournalism

**Credit Hours: 3**

**In Class Instructional Hours: 2**

**Labs: 2**

**Field Work: 0**

### **Catalog Description:**

*Prerequisite: COM 215*

Principles and theories of photojournalism, with hands-on experience in news-oriented photography using digital camera and printing equipment.

### **Reasons for Addition or Revision:**

(Fall 2006). This is a new course filling the need for both media production and journalism students to gain insight and expertise into the use of digital technology for photojournalism. This proposal is part of a general program review, through which Communication seeks to update its courses in light of departmental experience with the previous program version, evolving departmental needs, and expanding scholarship and professional practice. Additionally, the department is undertaking this revision to position itself for accreditation by the Accrediting Council for Education in Journalism and Mass Communication.

<b>Student Learning Outcomes:</b> At the completion of this course, students will be able to:	<b>Course Content References:</b>	<b>Assessment:</b>
1. Recognize and identify the main categories involved in photojournalism	I, II, III	1. Exams, quizzes, in-class and out-of-class assignments, projects
2. Produce professional images that relate to the photojournalism categories	III, IV, V, VI	2. Exams, quizzes, in-class and out-of-class assignments, projects
3. Understand and demonstrate the digital processes of electronic transfers and editing	III, IV, V, VI	3. Exams, quizzes, in-class and out-of-class assignments, projects
4. Demonstrate the process of selection in the final photojournalistic image	IV, V	4. Exams, quizzes, in-class and out-of-class assignments, projects
5. Discuss the ethical issues of acquiring and editing digital images for photojournalism uses	VI	

## **Course Content:**

- I. Background of Photojournalism
  - A. History
  - B. Technological developments
- II. Categories of Photojournalism
  - A. Spot news
  - B. General news
  - C. Features
  - D. Sports
  - E. Portraits
  - F. Photo illustrations
- III. Applications of Photojournalism
  - A. Story illustration
  - B. Photo story
  - C. Photography
- IV. Image Acquisition
  - A. Equipment
    - 1. Cameras
    - 2. Lenses
    - 3. Lighting
  - B. Techniques
    - 1. Shooting
    - 2. Framing
    - 3. Follow action
- V. Photo Editing
  - A. Techniques
  - B. Publishing procedures
- VI. Contemporary Issues
  - A. Law
  - B. Ethics
  - C. Professionalism

## **Resources:**

### Current Scholarship in the Field.

Agence France-Presse (2001). *Facing the world: Great moments in photojournalism*. New York: Abrams.

Airey, T. (2006). *Beginner's guide to digital photo art*. Lewes UK: Guild of Master Craftsmen.

Farace, J. (2006). *Complete guide to digital infrared photography*. Lewes UK: Guild of Master Craftsmen.

Hallet, M. (2005). *Stefan Lorant: Godfather of photojournalism*. Lanham MD: Scarecrow.

- Herrod, D. (2003). *Photojournalism: An essential guide*. Lewes UK: Guild of Master Craftsmen.
- Horton, B. (2000). *Associated Press guide to photojournalism* (2<sup>nd</sup> ed.). New York: McGraw-Hill.
- Kobre, K. (2004). *Photojournalism: The professionals' approach* (5<sup>th</sup> ed.). London: Focal Press.
- Mann, M., & Mueller, C. (2003). *The best of photojournalism, 2002*. Durham NC: National Press Photographers Association.
- Parrish, F.S. (2001). *Photojournalism: An introduction*. Belmont CA: Wadsworth.
- Zaviona, S., & Davidson, J. (2001). *Digital photojournalism*. Boston: Allyn & Bacon.

Periodicals:

Broadcasting and Cable magazine  
Broadcast Engineering  
Digital Television  
Journal of Broadcasting and Electronic media

Electronic and/or Audiovisual Resources.

Broadcastingcable.com  
Broadcastengineering.com  
Digitaltelevision.com  
Eonline.com  
Nab.org  
Videosystems.com