

COM 338 Electronic News II: Reporting

Credit Hours: 3

In-Class Instructional Hours: 2

Labs: 2

Field Work: 0

Catalog Description:

Prerequisite. COM 302 and COM 337

News reporting for electronic media in non-studio locations; practice in reporting, writing and news presentation under deadline pressure; techniques of using cameras and editing equipment.

Reasons for Revision:

(2007) This course was last revised in 1998. This revision is part of a general program review, through which Communication seeks to update its courses in light of departmental experience with the previous program version, evolving departmental needs, and expanding scholarship in the field. Additionally, the department is undertaking this revision to position itself for accreditation by the Accrediting Council for Education in Journalism and Mass Communication.

Student Learning Outcomes: On completion of this course, students will be able to:	Course Content References:	Assessment:
1. Demonstrate an understanding of what constitutes effective field news reporting	I, II, III	1. Exams, applied projects, presentations
2. Demonstrate a basic ability to effectively gather pertinent information for a field news report	II, III	2. Exams, applied projects, presentations
3. Prepare professional-quality electronic news reports in various formats, including news packages, voiceovers, and voiceover/sound on tape	II, III	3. Exams, applied projects, presentations
4. Understand the basic principles of cameras, microphones and editing equipment and demonstrate a basic ability to prepare news packages under deadline pressure	II, III, IV	4. Exams, applied projects, presentations
5. Discuss radio and television news, using terminology and concepts employed by journalistic professionals	I, V, VI	5. Exams, applied projects, presentations
6. Analyze ethical content of radio and television news packages	III, IV	6. Exams, applied projects, presentations

Course Content:

- I. Field Reporting
 - A. Radio reporting
 - B. Television reporting
 - C. Sources of news and information
 - D. Types of interviews
- II. Writing field stories for radio and audio dissemination
 - A. Sound bites and actualities
 - B. News package
 - C. Communicating without visual images
 - D. Equipment for field audio
 - E. Ethical issues of audio reporting
- III. Writing field stories for television and video dissemination
 - A. Sound bites and actualities
 - B. Voice-overs
 - C. News package
 - D. Communicating with visual images
 - E. Equipment for field video
 - F. Ethical issues of video reporting
- IV. On-Air Presentation Skills
 - A. Grooming and appearance
 - B. Demeanor
 - C. Voice delivery
 - D. Live/remote protocols
 - E. Teases, tosses and bulleting
- V. Current Practice
 - A. Radio
 - B. Television
 - C. Online media
- VI. Newscast Production
 - A. News hole
 - B. Story selection
 - C. Story flow
 - D. Scripts
 - E. timing

Resources:

Classic Scholarship in the Field

- Bliss, E. & Hoyt, J. L. (1994). *Writing news for broadcast*. New York: Columbia.
- Block, M. (1994). *Broadcast newswriting: The RTNDA reference guide*. Los Angeles: Bonus.
- Kalbfeld, B. (2000). *Associated Press broadcast news handbook*. McGraw Hill. Columbus OH: McGraw Hill.
- Reese, D., Beadle, M., & Stephenson, A. (2000). *Broadcast announcing worktext: Performing for radio, television, and cable*. Boston: Focal.

Current Scholarship in the Field

- Atkisson, S., & Vaughan, D.R. (2003). *Writing right for broadcast & internet news*. Boston: Allyn & Bacon.
- Dobbs, G. (2005). *Better broadcast writing, better broadcast news*. Boston: Allyn & Bacon.
- Freedman, W. (2003). *It takes more than good looks: To succeed at TV news reporting*. Los Angeles: Bonus.
- Macdonald, R.H. (2002). *A broadcast manual of style* (2nd ed.). New York: Longman.
- Papper, R.A. (2006). *Broadcast news and writing stylebook*. Boston: Allyn & Bacon.
- Raiteri, C. (2005). *Writing for broadcast news: A storytelling approach to crafting TV and radio news reports*. Lanham MD: Rowman & Littlefield.
- Redmond, J., Shook, F., Lattimore, D., & Lattimore-Volkman, L. (2005). *The broadcast news process* (7th ed). Englewood CO: Morton.
- Schultz, B. (2004). *Broadcast news producing*. Thousand Oaks CA: Sage.
- Shook, F. (2004). *Television field production and reporting* (4th ed). Boston: Allyn & Bacon.
- Stephens, M., & Olson, B. (2004). *Broadcast news* (4th ed). Belmont CA: Wadsworth.
- Tompkins, A. (2002). *Aim for the heart*. Los Angeles: Bonus.
- Tuggle, C.A. (2003). *Broadcast news handbook: Writing, reporting and producing in a converging media world* (2nd ed). New York: McGraw-Hill.
- Utterback, A. (2005). *Broadcasting through crisis: How to keep going when tragedy hits*. Los Angeles: Bonus.
- White, T. (2005). *Broadcast news: Writing, reporting & producing* (4th ed.). Burlington MA: Focal.

Web Sites

National Association of Broadcasters
Poynter Institute
Radio Television News Directors Association
Society of Professional Journalists

<http://www.nab.org>
<http://www.poynter.org>
<http://www.rtna.org>
<http://www.spj.org>